

FIRST REMASTERED VIDEO LAUNCHES TODAY WITH “CUTS LIKE A KNIFE”

MAY 1, 2020 (TORONTO, ON) – A selection of **Bryan Adams**' official music videos will be released in remastered high definition (HD) video and high-res audio via YouTube's Remastered program, a pioneering partnership between YouTube and Universal Music Group. Adams' restoration campaign includes several videos, and the first launches today with “**Cuts Like A Knife**,” watch it [HERE](#). The YouTube Remastered program began last summer and has since been remastering some of the most iconic videos of all time, to ensure current and future generations will get to enjoy these timeless classics.

Bryan Adams remastered HD videos to be released:

- May 8 – “Heaven” / “Summer of 69” / “Run To You” / “Somebody”
- May 15 – “Do I Have To Say The Words” / “Please Forgive Me”
- May 22 – “Let's Make A Night To Remember” / “When You're Gone”

Bryan Adams is one of the world's most acclaimed singer-songwriters, with a career that has spanned more than four decades. He's sold over 65 million albums and garnered 21 top ten hits, and his live performances have established him as one of the best rock singers of our time, performing over 120 concerts a year for audiences worldwide.