HERB ALPERT AND SHOUT! FACTORY REVISIT 1967 WITH A TRIO OF REISSUES

SOUNDS LIKE... HERB ALPERT'S NINTH BEAT OF THE BRASS

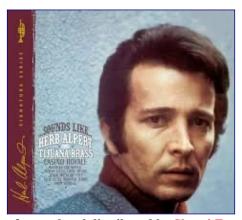
Third Set Of CDs From The Herb Alpert Signature Series In Stores August 16th

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LOS ANGELES, CA – Shout! Factory rides the next wave of reissues from the Herb Alpert Signature Series with a set of three hit albums from the late 1960s, all due in stores August 16th. Alpert's distinctive Ameriachi compositions shaped *Sounds Like..., Herb Alpert's Ninth*, and *The Beat of the Brass* which each attained Gold status by the end of the decade. This trio of albums is the latest to be released via the Herb Alpert Signature Series, launched earlier this year to rerelease a line of the most popular albums by Herb Alpert & the Tijuana Brass.



Manufactured and distributed by **Shout! Factory**

In May of 1967, Alpert released the first of his two albums that would dominate the pop charts that year. Finally breaking the Monkee's 31-week stint at #1, *Sounds Like...* spent one week at the top of the Billboard album charts before Sgt. *Pepper's Lonely Hearts Club Band* took over the world. *Sounds Like...* became a testament of Alpert's enduring popularity; his mariachi compositions held their own alongside the biggest pop and rock phenomena of the decade.

SOUNDS LIKE...

Catalog Number: DK 32995

Price: \$13.98 SRP

Release Date: August 16, 2005

Track Listing

- 1. Gotta Lotta Livin' To Do
- 2. Lady Godiva
- 3. Bo-Bo
- 4. Shades Of Blue
- 5. In A Little Spanish Town
- 6. Wade In The Water
- 7. Town Without Pity
- 8. The Charmer
- 9. Treasure Of San Miquel
- 10. Miss Frenchy Brown
- 11. Casino Royale



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At the close of 1967, Alpert issued *Herb Alpert's Ninth*, revealing his sense of humor as well as artistic depth by incorporating new musical elements into the Tijuana Brass' trademark sound. With dramatic string sections and his reworking of "Carmen," the album playfully moves back and forth between creative brilliance and outright fun. His cover of The Beatles' "With A Little Help From My Friends" and the Dozier-Holland penned "The Happening" are lively and exuberant romps.

HERB ALPERT'S NINTH Catalog Number: DK 33466

Price: \$13.98 SRP

Release Date: August 16, 2005

Track List

- 1. A Banda
- 2. My Heart Belongs To Daddy
- 3. The Trolley Song
- 4. The Happening
- 5. Bud
- 6. Love So Fine
- 7. The Love Nest
- 8. With A Little Help From My Friends
- 9. Flea Bag

11. Carmen



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The Beat of the Brass followed just four months later. The lavishly packaged counterpart to Herb's recent television special (of the same name) was marked by the #1 single, "This Guy's In Love With You," written by Burt Bacharach and surprisingly sung by Herb himself. The remainder of the album is filled with Alpert's take on time-honored favorites including "Thanks For The Memory" and "Talk To The Animals," which helped propel it to the top of the charts.

THE BEAT OF THE BRASS Catalog Number: DK 33723

Price: \$13.98 SRP

Release Date: August 16, 2005

Track List

- 1. Monday Monday
- 2. A Beautiful Friend
- 3. Cabaret
- 4. Panama
- 5. Belz Mein Shtetele Belz (My Home Town)
- 6. Talk To The Animals
- 7. Slick
- 8. She Touched Me
- 9. Thanks For The Memory
- 10. The Robin
- 11. This Guy's In Love With You

Alpert went on to sell over 75 million albums, win seven Grammy® Awards, and built the legendary A&M Records (home to Sheryl Crow, Sting, Janet Jackson and The Carpenters). In total, Alpert has released over 30 albums, fourteen certified platinum, fifteen gold, and five #1 hit singles. Earlier this year, he partnered with Shout! Factory to create The Herb Alpert Signature Series, dedicated to remastering and reissuing the iconic recordings he made with the Tijuana Brass. Thus far, the series has released The Lonely Bull, South of the Border, Whipped Cream & Other Delights and Lost Treasures, a compilation of rare and previously unreleased songs. Going Places, SRO and What Now My Love were reissued on June 7th.

About Shout! Factory:

Shout! Factory is a broad-based audio and home video entertainment company whose cofounders - Richard Foos, Bob Emmer and Garson Foos - share a passion for pop culture of the 20th century and beyond. Video and DVD projects include television programming spanning 75 years, live music concerts, animation and sports collections and special interest documentaries. Audio products from Shout! Factory consist of GRAMMY®-nominated box sets, anthologies and "best of"

collections, as well as new music, soundtrack releases, deluxe album reissues and quirky compilations. Shout! Factory's catalog features vintage and legendary performances from some of the greatest - and most eccentric - artists of our time. Shout! Factory titles are distributed by Sony BMG Music Entertainment. Shout! Factory

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