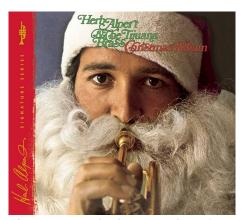
MAKING A LIST?... BETTER CHECK IT TWICE

Herb Alpert & The Tijuana Brass' CHRISTMAS ALBUM

The Holiday Favorite Arrives In-Stores Via Shout! Factory October 18th

LOS ANGELES, CA - Just in the Saint Nick of time, Herb Alpert & The Tijuana Brass' long out-of-print Christmas Album makes a holly-jolly comeback with a deluxe reissue from Shout! Factory as part of the acclaimed Herb Alpert Signature Series. First released in 1968, this spirited holiday LP originally shot straight to #1 on Billboard's pop album chart and delivered the #1 single, "The Christmas Song," TJB's inimitable version of the hearth-warming classic. Brimming with good cheer and timeless charm -- and now wrapped in shiny new Signature Series packaging -- TJB's collection of Yuletide favorites is primed to be one of the year's favorite stocking stuffers. In the spirit of the season, it's priced to fit everyone's twice-checked lists and gift-buying budgets at a very merry \$13.98 SRP, in stores October 18th.

On the <u>Christmas Album</u>, the Tijuana Brass' signature sound is embellished with resonant vocals and striking voice and string arrangements from jazz great Shorty Rogers, known for his work with Maynard Ferguson. In addition to TJB's hit version of "The Christmas Song," the album features sparkling renditions of holiday gems including "Winter Wonderland" and "Let It Snow! Let It Snow! Let It Snow!" as well as festive takes on "Las Mananitas" and "My Favorite Things." Boasting a jovial album cover with Alpert as a horn-tooting Santa, <u>Christmas Album</u> remains a holiday party perennial with longtime fans and retro-swingers alike.



Manufactured and distributed by **Shout! Factory**

In his extraordinary career, Alpert has sold over 75 million albums, won eight GRAMMY® Awards, and built the legendary label A&M Records (home to Sheryl Crow, Sting, Janet Jackson, The Carpenters, and many more stars). In total, as an artist Alpert has released over 30 albums, fourteen certified platinum, fifteen gold, and five #1 hit singles. Earlier this year, he partnered with Shout! Factory to create *The Herb Alpert Signature Series*, dedicated to remastering and reissuing the iconic recordings he made with the Tijuana Brass. Thus far, the series has released *The Lonely Bull, South of the Border, Whipped Cream & Other Delights* and *Lost Treasures*, a compilation of rare and previously unreleased songs. *Going Places*,

SRO and What Now My Love were reissued on June 7th, with Beat of the Brass, Sounds Like and Herb Alpert's Ninth following on August 16th.

About Shout! Factory:

Shout! Factory is a broad-based audio and home video entertainment company whose cofounders - Richard Foos, Bob Emmer and Garson Foos - share a passion for pop culture of the 20th century and beyond. Video and DVD projects include television programming spanning 75 years, live music concerts, animation and sports collections and special interest documentaries. Audio products from Shout! Factory consist of GRAMMY®-nominated box sets, anthologies and "best of" collections, as well as new music, soundtrack releases, deluxe album reissues and quirky compilations. Shout! Factory's catalog features vintage and legendary performances from some of the greatest - and most eccentric - artists of our time. Shout! Factory products are distributed by Sony BMG Music Entertainment Inc. www.shoutfactory.com

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HERB ALPERT & THE TIJUANA BRASS: CHRISTMAS ALBUM

Catalog Number: DK 34411
Price: \$13.98 SRP
Release Date: October 18, 2005

Territories: U.S./Canada (Cadiz Music Limited/Europe & King Record Co./Japan)

TRACK LISTING

- 1. Winter Wonderland
- 2. Jingle Bells
- 3. My Favorite Things
- 4. The Christmas Song
- 5. Las Mananitas
- 6. Sleigh Ride
- 7. The Bell That Couldn't Jingle
- 8. Let It Snow! Let It Snow! Let It Snow!
- 9. Jingle Bell Rock
- 10. Jesu, Joy Of Man's Desiring

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